PIPP.AI

by Build-Apps

Microsoft Partner | RICS TECH PARTNER | REACH ACCELERATING REAL ESTATE | Global Social Entrepreneurship Program | Project Amplify | Microsoft | accenture | pwc | GROWTH BUILDERS

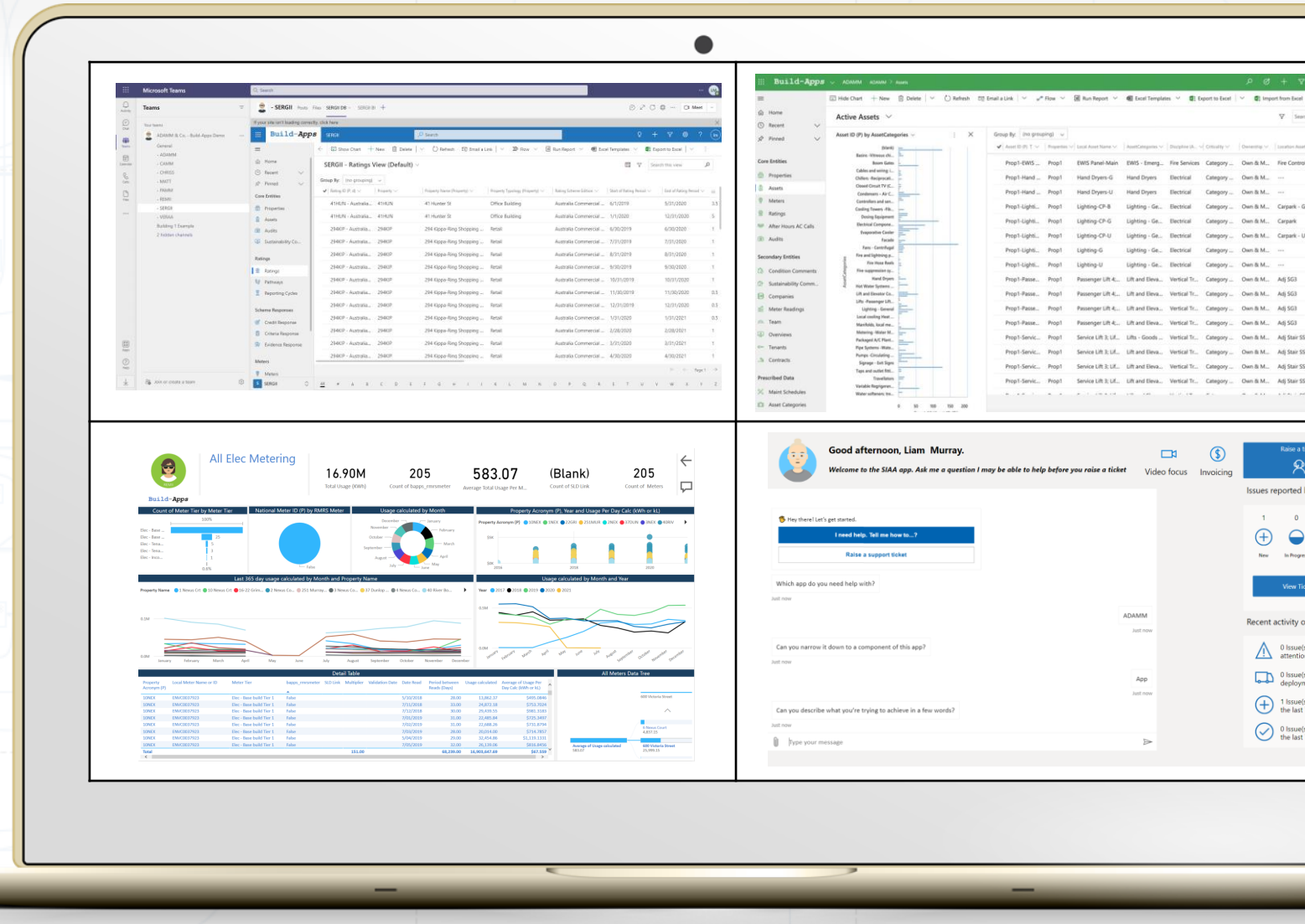
PROPERTY INFORMATION POWER PLATFORM

The Microsoft Cloud for Real estate

The Product

PIPP.AI

PROPERTY INFORMATION POWER PLATFORM



Evolution of data management

Spreadsheets

Value ★★★
Security ★☆☆
Customizability ★★★

Have thousands of spreadsheets scattered across various locations, with no security or governance. Spreadsheet don't talk to each other, and the initial creator left no guidance.

Custom enterprise software

Value ★☆☆
Security ★★☆
Customizability ★★★

Spent hundreds of millions of capital with software development teams which takes 5+ years and offers very little value as can't interoperate with other software

SaaS – Software as a Service

Value ★★★
Security ★☆☆
Customizability ★★☆

Have hundreds of "PropTech" SaaS tools all fighting to gain access to your data. Endless logins and security risks are created as you no longer have data access control or stewardship.

APaaS – Apps for a Platform as a Service

Value ★★★
Security ★★★
Customizability ★★★

Created data democracy with a single Independent data layer on your platform of choice. Free to Build Apps yourself or buy ready made applications from integrated software vendors.

Key clients to date

"We have been thrilled to partner with Build-Apps on our digital journey. Their support has fast-tracked the GBCA's digital opportunities & substantially improved our progress in this area."

Davina Rooney, Chief Executive Officer, GBCA

AU$42b Portfolio

608k Assets Analysed

98m sq metres / 1bn Square feet

Statistics to date

405m Tonnes CO2 savings targeted

5 years of R&D

S F I P S R M A L

PIPP.AI

Each data table is intrinsically linked providing 360-degree view of your **Dataverse**

Maintenance & Facilities

Detail of maintenance contract & KPI's

Approvals & Investments

Executive lens & framework

Risk & Compliance

Assist, monitor & mitigate risks

Project & Assets Management

Using AI & ML for data flow

Sustainability & ESG

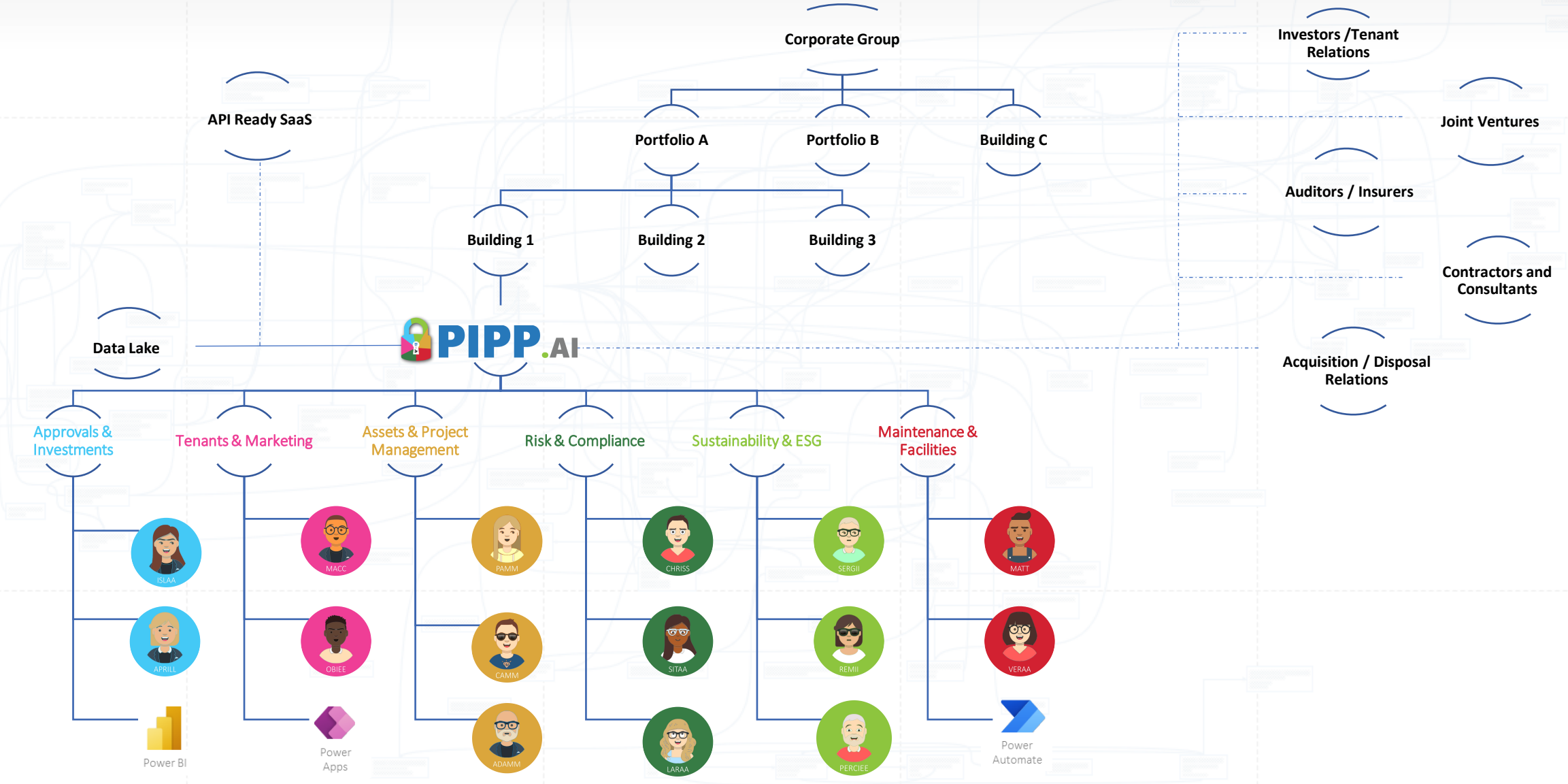
Patented UNSDG's mapping

GREENSTAR online, GRESB & ISC

Tenants & Marketing

Integrated collateral database

Data Governance



Customer Value: Tenants & Marketing

PIPP.AI

30% **Less** unplanned maintenance costs

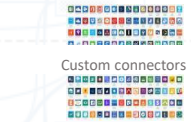
80% **Reduction** in contract renewal execution costs

55% **Decrease** in facilities management time spent reviewing PPM

15% **Decrease** in Maintenance cost with portfolio standardization

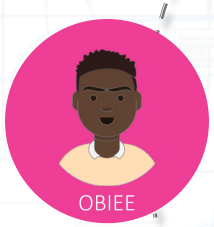
58% **increase** in implementation, evaluation and KPI reporting

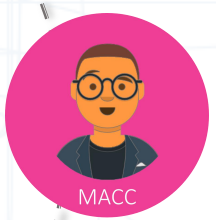
Tenants & Marketing



Adobe

Empower marketing teams to integrate their campaigns with a centralised asset register to ensure property facts remain fresh, and campaigns can be executed efficiently.

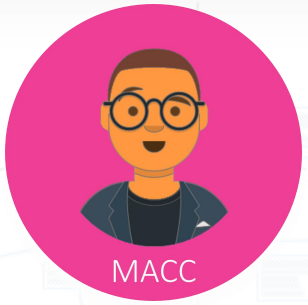




CoreLogic

Member PROPERTY COUNCIL of Australia

Meet our Apps



MACC

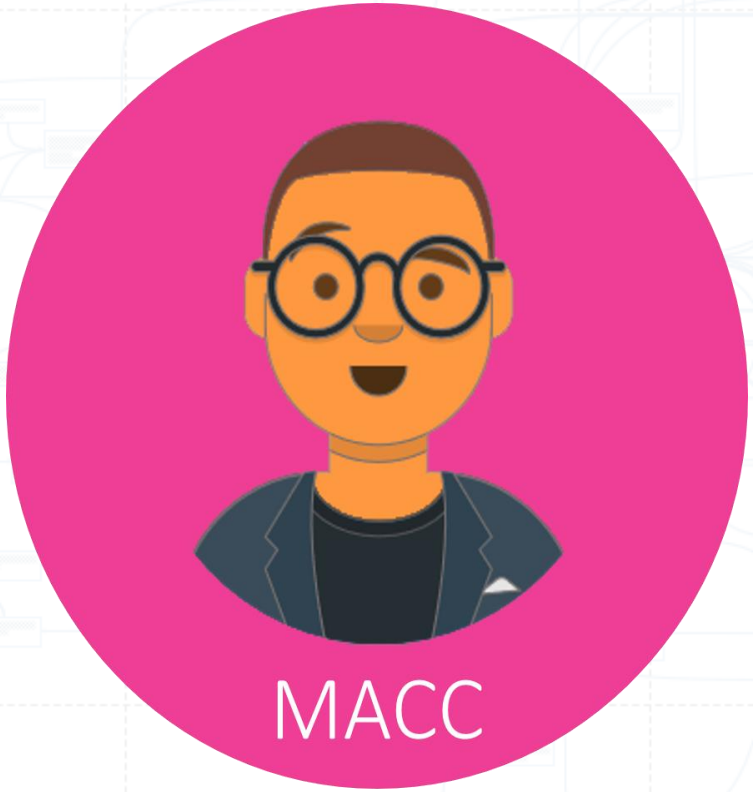
Marketing and Advertising Collateral Collector

MACC loves to play with marketing and advertising information. From key facts and statements on individual properties to creating a curated and perfectly leasing portfolio image library.

From Blurb to PNG's, Testimonials to SVG's MACC helps build a library of collateral which have been review and approved but also have been indexed to allow future campaigns to be fast-tracked. By creating a connection between portfolio, properties and marketing collateral vast amounts of time and knowledge of a marketing roll out can be streamlined without smothering the critical creative process.

Version history and QA processes with marketing assets has often led to vast amounts of waste and expense when a rebrand occurs MACC makes it plain and simple to swap out an entire branding strategy.

MACC – Case Use



Want to find marketing material relevant to a property typology or tenancy type without trawling through library folders?

Just ask MACC

Want to ensure all marketing material has been approved by the relevant parties with a clear and auditable trail?

Just ask MACC

Want effortless integrate to content generation platforms such adobe creative cloud to enable collateral to be centralised?

Just ask MACC

Meet our Apps

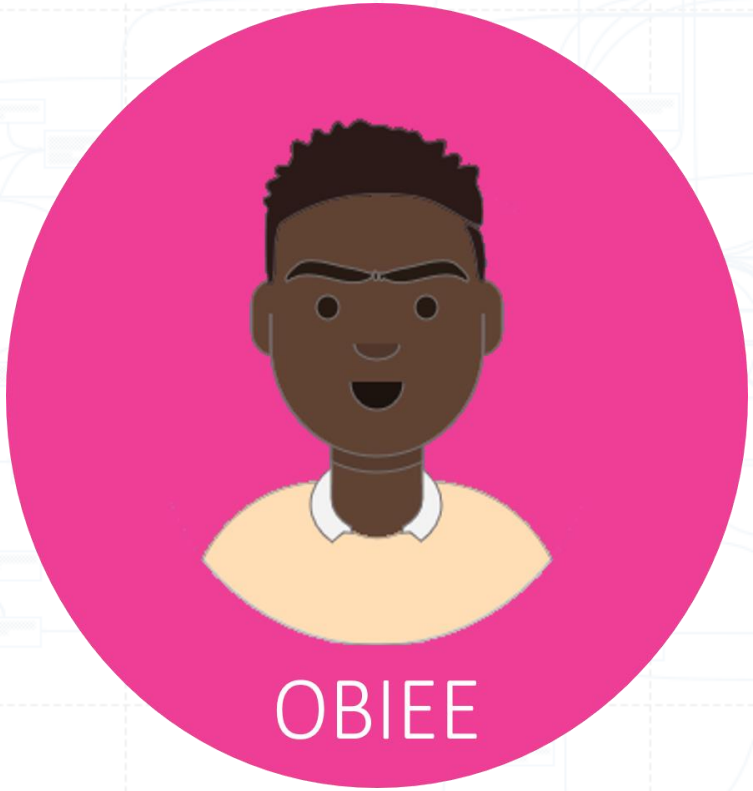
OBIEE

Other Building Information Enterprise Evaluator

OBIEE creates a comprehensive property investment database allowing analytics of potential investments and collating data across industry to determine the quality of the office space.

OBIEE is designed to assist developers and potential tenants to analyse the quality a building. Aligning with resources such as the Guide to Office Building Quality by the Property Council of Australia (PCA) to determine whether a building is Premium, A Grade, B Grade, C Grade or D Grade. OBIEE can effectively provide the most accurate and useful information for the potential tenants as well as investors. This will also create a dynamic tool for potential tenants to understand their real requirements opposed to requesting a specific building grade.

OBIEE – Case Use



Want to understand the non-tangibles and peculiarities that make some property great and others not so great?

Just ask OBIEE

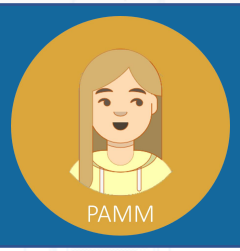
Want to record all the questions and complaints a building receives in regards a building from investors and tenants?

Just ask OBIEE

Want to have your properties so well indexed you can filter your portfolio to show prospective tenants exactly what they need?

Just ask OBIEE

Meet the family



ADAMM

Asset Database for Audits and Monitoring Management

ADAMM is essential for assisting property professionals to manage assets and asset audits to optimize performance and develop strategic improvement plans based on real data.

PAMM

Project Administration Matrix Manager

PAMM is a repository for all projects undertaken across the property portfolio. Creates an easy to view snapshot of all the diverse, cross department projects and reports on CAPEX spend.

SERGII

Social, Environmental, Resilience, Governance Indices Improver

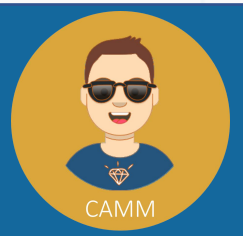
SERGII maintains data on how your business is tracking in terms of sustainability and takes care of all data relating to the social, environmental, resilience and governance (ESG) aspects.

CHRISS

Compliance Hazards, Risk, Inclusivity & Security Systemizer

CHRISS offers a proactive approach to risk management and risk mitigation. Creates an exchange with building occupants, prioritizing inclusivity, ensuring wide representation on OH&S matters.

Meet the family



MATT

Maintenance Activity Task Tracker

MATT provides an up-to-date inventory on asset maintenance and collates an accurate record of the works and improvements carried out within a property portfolio.

ISLAA

Investments Surveys Leases Adjustments and Annuities

ISLAA provides an overview of the financial model and leases across a portfolio. It can be used by landlord or tenant and creates a clear place to track and understand the investment made and the potential returns.

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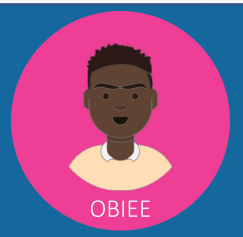
CAMM

Commissioning Activity Matrix Manager

CAMM provides a holistic management system for the commissioning of building services within a property portfolio. Ensures the client intent is maintained and allows password access to contractors.

Meet the family



REMII

Real-time Enterprise Metering with Integrated Intelligence

REMII enables real-time analysis of energy use per building across the entire property portfolio to develop and implement strategies to achieve energy and water targets.

LARAA

Legionella and Associated Risk Analysis Assessor

LARAA evaluates baseline risk profiles of Legionella according to a building's type, features and use patterns. Provides analysis of risk elimination measures including specific instructions and budget.

VERAA

Vertical Transport Entrapment and Risk Analysis Assessor

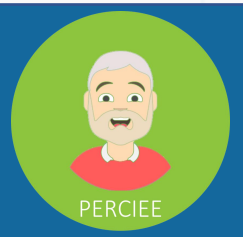
VERAA creates a single source of truth for all vertical transport systems in the portfolio. Incident reporting and lift KPIs can be uploaded to maintain a live analysis of all VT performance.

OBIEE

Other Building Information Enterprise Evaluator

OBIEE creates a comprehensive property investment database of all questions and issues arising around a building allowing analytics of potential investments, while collating data across industry to determine the quality of the space.

Meet the family



BARRIEE

Building Annotation Real-time Recording and Interoperability Exchange Examiner

BARRIEE translates languages for CFM, Digital Twins, BIM and BMS to ensure a record copy of information is kept centrally. Easy to understand dashboards give mapping and data transparency.

SITAA

Security of Information & Technology Analytical Assessor

SITAA aims is crack down on cyber security managing endpoints and API integration to ensure data is the creation of a data democracy keeps ICT teams happy with the level of security auditing undertaken.

APRILL

Approvals, Procedures, Responses, Insights and Leverage Ledger

APRILL is the C-Suites of a large portfolios best friend. Creating sign off gates and approvals required for every of development through Inception, Conversion, Delivery and into Operations.

PERCIEE

Product Evaluator for Resource Costs Impacts and Embodied Carbon

PERCIEE helps ensure both developments and operations are ethically and responsibly choosing the right products. His knowledge of EPDs and open data nature means he is continuously learning.

Custom Apps

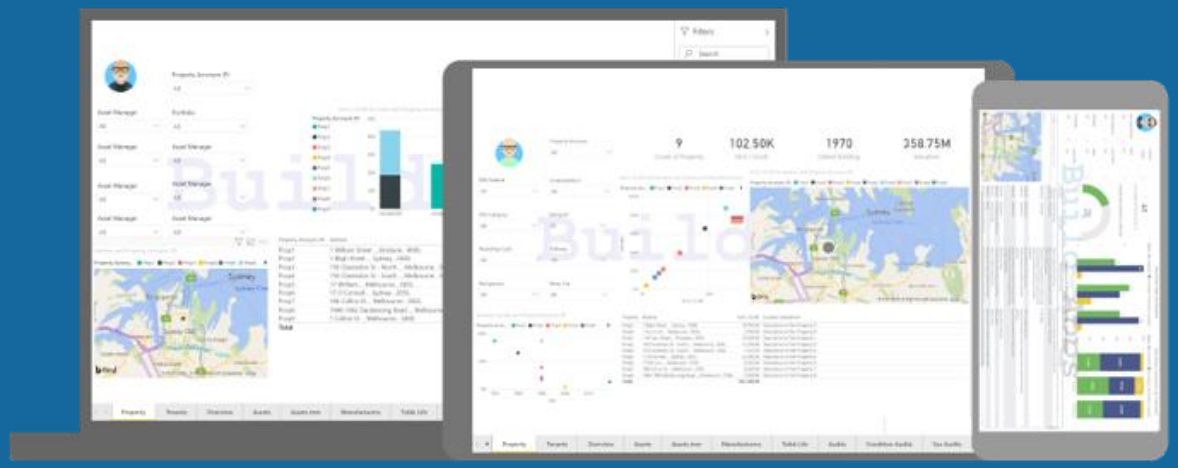
Let us know what you need; we are always looking for new family members to adopt if you have an idea!

We want to hear about it.

If you want to develop your own internal apps to talk to PIPP.AI that’s also fine.

Ready to Own, Control & Govern your own Data?

Get in touch: Sales@build-apps.com

Visit: www.build-apps.com

LinkedIn